

Contact:
John Viggiano

Phone:
315-214-5841

Address:
The Tech Garden
235 Harrison Street
Syracuse, NY 13202
vig@destinedstudios.com



PRESS RELEASE

Destined Studios Receives Economic Champions Recognition From The Greater Syracuse Chamber of Commerce

Syracuse, New York; October 21, 2009: Destined Studios was recognized by the Greater Syracuse Chamber of Commerce as an Economic Champion.

Champions are recognized in the following categories (as stated by the Nomination Request form Released by the Chamber):

- Hiring employees
- Expansion of space or relocation due to growth
- Capital Expenditures on new equipment, vehicles, etc.
- Recipient of state or national awards

Within the last year Destined Studios moved into The Tech Garden in downtown Syracuse, bought several pieces of new equipment and won a regional website award from USA Volleyball for their work on the Iriqouis-Empire Volleyball Association website at www.ireva.org.

Ben Haynes and John Viggiano of Destined Studios joined a full house of honorees and supporters at the Nicholas J. Pirro Convention Center in downtown Syracuse for a luncheon to honor Mayor Matthew J. Driscoll and former Deputy County Executive Ed Kochian as well as all of the Economic Champions from Central New York.

For additional information please contact:

John Viggiano

Destined Studios, Inc.

Phone: 315-214-5841

Email: vig@destinedstudios.com

Website: www.destinedstudios.com

Destined Studios, Inc. was founded in May of 2003 as VIGCraft Arts and was later incorporated as a partnership between John Viggiano and Ben Haynes in May of 2004. In October of 2008, VIGCraft Arts, Inc. became Destined Studios. Destined Studios is a full service studio that offers a wide range of marketing media services from print to broadcast to the internet.

Mr. Viggiano graduated from Henninger High School in 1998.

Mr. Haynes graduated from Westhill High School in 2000.

Both are graduates of Rensselaer Polytechnic Institute in Troy, NY

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